

MEMORANDUM

DATE: 3-20-25

TO: TARTA Board of Trustees

FROM: Sam Melden, Chief Communications & External Affairs Officer

CC: Laura Koprowski, Chief Executive Officer

SUBJECT: Youth Summer Blast Pass Renewal

This resolution seeks approval to renew the Youth Summer Blast Pass program for a three-year term, covering 2025, 2026, and 2027. Extending the program for three years, at no cost to all youth participants, will allow us to plan future programming effectively and secure funding for multiple years, ensuring the program's sustainability and growth.

Since its launch, the Youth Summer Blast Pass program has experienced significant growth. Ridership has increased substantially from the first to the second year, and we have expanded our network of community partnerships. This program provides immense value to our community by reducing transportation barriers for youth, enabling them to access summer employment, educational opportunities, and recreational activities.

Renewing the Youth Summer Blast Pass program will continue to support and empower local youth while strengthening our commitment to accessible and affordable transportation.

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